

2024 NATIONAL CARER SURVEY

STAKEHOLDER KIT

ABOUT

2024 NATIONAL CARER SURVEY

The National Carer Survey is conducted every two years and is open to all carers across Australia, in partnership with the carer organisations in each state and territory, including Carers Victoria.

The results are one of the most important data sets we have to demonstrate who carers are, how the carer population is changing, and what's most important to them.

All carers (and former carers) who are aged 16 years or older can respond to the National Carer Survey. This year the Survey has questions specifically directed to First Nations carers, and young carers aged 16 to 25. We encourage you to share with relevant contacts you may have within these groups.

The survey is open from 1 June and **closes 31 July 2024**. It can be completed online, or via paper forms on request. Carers who complete the survey can enter a prize draw to win a \$200 Prezzy gift voucher.

You can help us capture the carer experience by sharing this survey with your carers.



MARKETING TOOLS

2024 NATIONAL CARER SURVEY

POSTER

To view and download the poster [click here](#).

NEWSLETTER IMAGE

[Click here](#) to download a tile for your newsletter.

SOCIAL MEDIA TILES

We have created [these tiles](#) for you to download and use on your social media platforms:

- › Facebook
- › Instagram and LinkedIn
- › X (formerly Twitter)

2024 NATIONAL CARER SURVEY

To access the survey online [click here](#).

To order paper copies and reply paid envelopes contact 1800 514 845 or email carer.survey@carersvictoria.org.au.

2024 NATIONAL CARER SURVEY QR CODE

To download the QR code [click here](#).



PROMOTIONAL CONTENT

2024 NATIONAL CARER SURVEY



SUPPORTING TEXT OPTIONS

OPTION 1

Help advocate for greater recognition and support for carers across Australia.

Complete the 2024 National Carer Survey today!

Visit: www.carersvictoria.org.au/NationalCarerSurvey for more information.

OPTION 2

By sharing your opinions and experiences as a carer, you can help the State and Territory Carer Organisations to advocate for greater support and recognition for carers across Australia.

Complete the 2024 National Carer Survey today:
www.carersvictoria.org.au/NationalCarerSurvey

OPTION 3

What is important to you as a carer?

Have your say in the 2024 National Carer Survey!

Complete the Survey online now at:
www.carersvictoria.org.au/NationalCarerSurvey and enter the prize draw for your chance to win a \$200 gift voucher.

OPTION 4

Do you care for a family member or friend? We want to hear from you!

The 2024 National Carer Survey is an opportunity to share your opinions and experiences to assist **[INSERT CARER ORGANISATION NAME]** to advocate for greater carer recognition and support.

Complete the Survey online now at:
www.carersvictoria.org.au/NationalCarerSurvey

The 2024 National Carer Survey closes 31 July 2024 and carers who complete the survey can enter a prize draw to win a \$200 gift voucher.



PROMOTIONAL CONTENT

2024 NATIONAL CARER SURVEY

TAILORED CALLOUTS OPTIONS

NON-CARER WORDING

Do you support a family member or friend who needs your assistance?

Sharing your experiences can help to improve recognition and support for people providing unpaid care across Australia.

Make a difference by completing the 2024 National Carer Survey online at: www.carersvictoria.org.au/NationalCarerSurvey

DIVERSE CALLOUT

Carers come from all walks of life, cultural backgrounds and age groups.

If you support a family member or friend who needs your assistance, we want to hear from you as part of the 2024 National Carer Survey.

Complete the Survey online today at: www.carersvictoria.org.au/NationalCarerSurvey



PROMOTIONAL CONTENT

2024 NATIONAL CARER SURVEY



STAKEHOLDERS

OPTION 1

The 2024 National Carer Survey is now open!

The Survey is a platform for family and friend carers across Australia to share their opinions and experiences, assisting **[INSERT CARER ORGANISATION NAME]** and our partners to advocate for greater carer recognition and support.

Carers can complete the 2024 National Carer Survey online at www.carersvictoria.org.au/NationalCarerSurvey or order a paper copy by phoning 1800 514 845 or email carer.survey@carersvictoria.org.au.

The Survey closes on 31 July 2024 and carers who complete the Survey can enter a prize draw for their chance to win a \$200 gift voucher.

OPTION 2

Do you work with family and friend carers?

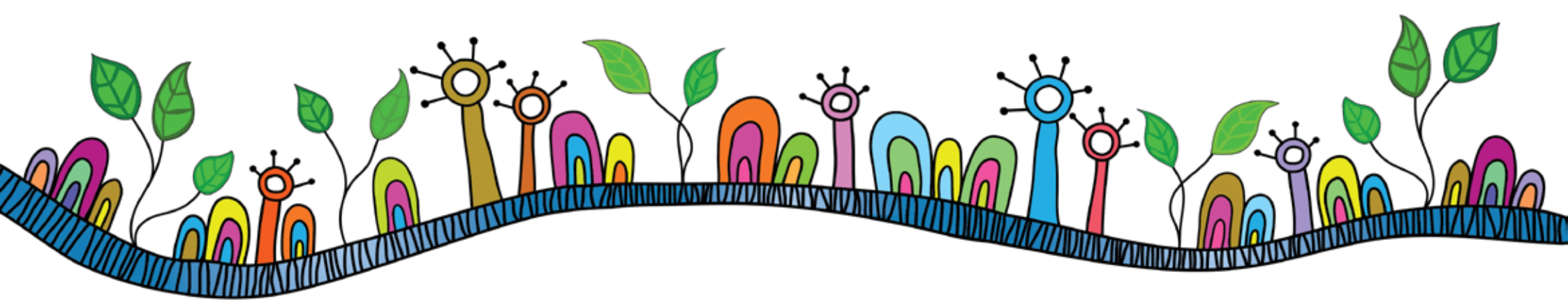
Help **[INSERT CARER ORGANISATION NAME]** to advocate for greater carer recognition and support by encouraging the carers you work with to complete the 2024 National Carer Survey!

The Survey provides carers across Australia with a platform to share their experiences and opinions and inform the work of the State and Territory Carer Organisations.

Carers can complete the 2024 National Carer Survey online at www.carersvictoria.org.au/NationalCarerSurvey or order a paper copy by phoning 1800 514 845 or email carer.survey@carersvictoria.org.au.

The Survey closes on 31 July 2024 and carers who complete the Survey can enter a prize draw for their chance to win a \$200 gift voucher.





Carers Victoria

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