



***"We teach people
how to set up an
online business"***

TRUDY RANKIN

**FOUNDER OF ONLINE
BUSINESSES LIFT-OFF**

FINDING JOB OPPORTUNITIES ...

Want to make your business idea come to life, but you're not sure where to start?

Or you want to work, but you can't fit a traditional job into your demanding life?

It's tough finding work that works for you ... especially if you're the primary carer/caregiver for a family member with special needs.

Now there's an alternative! Our self-paced Online Business Lift-Off Program (OBL) can help you get your own business started, whether you already have an idea in mind or not.

So you can do something special just for yourself. So you can set your own schedule, be your own boss and work towards financial independence.

Previously piloted as part of the Australian Government's Try, Test and Learn program (an initiative of the Australian Government Department of Social Services), the Online Business Lift-Off program has now worked with over 100 people, many of them carers.

Working at your own pace, it typically takes 4-6 months to get a business set up from scratch. The program is a mixture of online training content, access to experienced coaches and a supportive community.

And because using digital technology for the first time can be challenging, we also provide helpdesk access for those times you feel stuck.

THE PROGRAM

Our Online Business Lift-Off Program takes you through 4 core modules:

1. Finding and validating an idea - it's important to solve problems that people want solved
2. Setting your business up online - we help you learn the technical skills you need, like how to build a website
3. Connecting with your customers - how to create content that connects with your audience
4. Growing your business - how to continually improve on the things that matter to your customers ... so your business will always be relevant

After completing all of our training modules (and doing the work) you will have an online business that you can continue to grow into the future! Many of our past participants also speak to the self-confidence, sense of value and purpose they've achieved through the program - not just the tangible outcomes.

If you think that the Online Business Lift-Off Program could be right for you, head over to onlinebusinessliftoff.com for more information.

GET IN TOUCH!

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 <https://onlinebusinessliftoff.com>



www.linkedin.com/company/online-business-lift-off



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TRUDY RANKIN

FOUNDER OF ONLINE BUSINESS LIFT-OFF

Trudy Rankin is a digital strategist, an online business coach and a consultant. Trudy specialises in teaching people how to set up their online businesses, and helps take away the struggles associated with adopting digital technology.

She has previously worked with blind and partially sighted people to help build their businesses and become financially independent. She and her team are particularly passionate about making sure OBL is open to anyone who wants to create a better future for themselves.



**Online
Business
Lift-Off**



WHAT OUR GRADUATES SAY

"Before completing OBL I had no clue as to what I was going to do to support my family or make a difference in my community. In 3 short months, not only do I have an amazing business, but also the support and guidance of a team I would be lost without now. I feel strongly that I am now able to answer the age old question 'what am I here for', and I credit OBL for steering me in the right direction."

"Through amazing online instructions, coaching and tech support, OBL helped me gain a clearer idea of what my business could look like and then become a reality. OBL is run by people who really understand how to overcome blocks and hurdles and get you moving forward."

"Last year was a disaster and was the first time I had been out of work in more than a decade. I only wish I had joined the OBL programme sooner. The team was great and made everything so easy. Their skill, time and patience was invaluable."

